



INNOVATION MINDS GRANT

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# SPRING FORWARD 2022 GRANT

*Apply best practices in Silicon Valley  
Innovation to your organizational  
engagement and innovation.*

**One Million Dollars Awarded**

**20 Grassroots Organizations Funded**

**Applications Due By: Dec 30, 2022**

WINNERS ANNOUNCED AT  
WORLD CREATIVITY AND INNOVATION WEEK 2023



Innovation Minds®  
YOUR VIRTUAL HOME FOR HYBRID WORK

## Spring Forward 2022 – Non-Cash Grant Announcement

Innovation Minds, based in Silicon Valley is announcing "Spring Forward 2022" grants for eligible Enterprises, Academic Institutions and NGO's. The grant application deadline is April 19<sup>th</sup> with grants to be announced **on International Creativity and Innovation Day (Apr 21<sup>st</sup>)**.

Applications Available from: March 4, 2022

Deadline for Transmittal of Applications: Dec 30, 2022.

Pre-Application one on one calls information:

The Innovation Minds Outreach team continuously researches and identifies potential Enterprises, Academic Institutions and NGO's who may become eligible for the grant and will setup screening calls with Grant administrators. If both parties see synergies to move forward, the next steps will be discussed and pursued.

Summary:

The grant, valued at \$50,000, has been made possible through Innovation Minds partnership and research with UC Davis AI Society and UC Berkley AI Society. This grant provides AI and ML technology for up to 6 months and a 60-Day facilitated innovation sprint to tackle an organizational or community challenge. Please note this grant doesn't provide any cash disbursements.

The program supports both organizational and social innovation challenges, applying best practices in Silicon Valley Innovation to organizational improvements and social innovation.

Using a 60-Day Innovation Sprint model, The IM team provides technology and facilitation of the Sprints to tackle both capacity and organizational challenges of non-profits. Challenges eligible for the grant program range from employee experience of the NGO and hybrid work to tackling social impact areas of health and wellbeing, environment, community and capacity building, diversity and inclusion, and education.

In addition to solution finding via product development, the 2022 Spring Forward Innovation grant focuses on creating the innovation muscle of the organization through training and certification of the cohort in creative problem solving and innovation practices.

"We want the program to be sustainable for non-profit organizations following the grant period, providing a place, space, and capacity building for community leaders, so that innovation becomes a core competency within the organization. In short, Innovation is as natural as breathing", notes Bala Balasubramaniam, CEO of Innovation Minds. We also want to

do our part in developing the innovation skills of community leaders as part of our organization's social responsibility.

The grant program is being managed by SVP of Product at Innovation Minds, Rosemary Rein, previously Director of Learning, Education, and Knowledge Management at United Way Worldwide, Wikipedia and No Bully. "We have made the grant application as simple as possible with an initial overview and qualification via zoom interview".

Eligible Applicants: Institutions of higher education (IHEs), NGOs, and Enterprises having an employee size within 10k, headquartered in the US are eligible. Exceptions are made on a case-by-case basis subject to the grantor's approval.

Information the applicants should provide:

1. Name of the applicant organization
2. Primary contact details.
3. Program point of contact details.
4. Impacted Employees/members/students count
5. CGPA (Cumulative Grade Point Average) in case of academic applicants.
6. Brief summary of what applicants plan to accomplish through this grant opportunity.

Cost Sharing or Matching: This grant covers facilitation and the platform cost for six months, however any additional facilitations, onsite travel & expenses and other special customizations involve cost components which will be detailed during the grant review.

FOR FURTHER INFORMATION CONTACT:

Mike Lella, SVP of Products & Outreach, Innovation Minds.

Telephone: (610) 507-5895.

Email: [mike@innovationminds.com](mailto:mike@innovationminds.com)

YOU CAN AS WELL REACH OUT TO:

Bala Balasubramaniam, CEO, Innovation Minds.

Telephone: (408) 605-8471.

Email: [bala@innovationminds.com](mailto:bala@innovationminds.com)

You may also submit your application online at: <https://innovationminds.com/spring-forward-2022-grant/>

# ENGAGE & INNOVATE SPRINT CURRICULUM

## Program Prepworks, Platform Readiness and an Awesome Kick off

### Week 1: Feedback Sprint: Customer Conversations using Harwood Ask Tool

- The WHY - Purpose of the Program – Program Chair
- Sprint Portal & Introduction to Ask Tool
- [Assignment-1-Customer-Surveys](#) Due date: MON-DD-YYYY

### Week 2: Connection Sprint: Identify bright spots & opportunities

- Secrets from Silicon Valley for Team Problem Solving and Innovation
- Introduction to Hall-Talk assessments informed by Ask Tool insights
- [Assignment-2-Assessments-In-Pairs](#) Due date: MON-DD-YYYY

## Data Synthesis by Program & IM Teams to Identify/Publish Top challenges

### Week 3: Collaboration Sprint: How Might We?

- Whiteboarding with peers to understand challenges driven by your feedback
- Reframe challenges as how might we questions. Capture the sparks as is
- [Assignment-3-How-Might-We](#) Due date: MON-DD-YYYY

### Week 4: Vision & Values Sprint: Design Thinking Workshops

- Focus on the people we're creating for
- Virtual Design Thinking w/ Gamification
- [Assignment-5-Good-To-Great](#) Due date: MON-DD-YYYY

### Week 5: Talent Match Sprint: Good to Great - Mentor sessions

- Structured sessions with Mentors for feedback and recommendations
- Take best idea to a great solution
- [Assignment-6-One-Pager-Elevator-Pitch](#) Due date: MON-DD-YYYY

### Week 6: Innovation as an Art Sprint: Musically Workshops

- Learn to share your ideas short, sweet and powerful – How about a Tweet?
- Use art & fun to express your ideas through music of your own
- [Assignment-7-Tweet-And-A-Theme-Song](#) Due date: MON-DD-YYYY

### Week 7: Impact Sprint: Practice Presenting your Proposals

- Breakout sessions and coaching to practice your pitch
- Peer reviews to perfect your pitches
- [Assignment-8-Submit-Your-Idea-Final-Pitch](#) Due date: MON-DD-YYYY

## Week 8: The Final Sprint: Sharkathon

- Presentation to Sharks/Executives - Pitching your idea in 90 seconds
- Sharks' deliberation & Winners announced

## Rewards & Recognition, Graduate Ideas to Projects and Program Readout

### Employee Experience Solution

The platform is an all-inclusive cloud solution which encompasses the tools to manage employee engagement, innovation/idea management, project management, event management, surveys and collaboration tools such as virtual whiteboards, messaging tools, activity feeds, etc. See the complete list of features supported and available for you as part of your grant below.

#### Key Features

- Employee engagement
- Idea management (crowdsourcing)
- How might we – Challenge management
- Collaborative whiteboards
- Project management (Kanban/Scrum)
- RSVP management
- Activity feed, Messaging & Gamification
- Discussion Threads
- Polls & Voting
- Self-registration & OAuth login
- Mobile UI/UX & Engagement monitoring
- Availability SLA 99.5% (AWS Hosting)
- Performance management \*

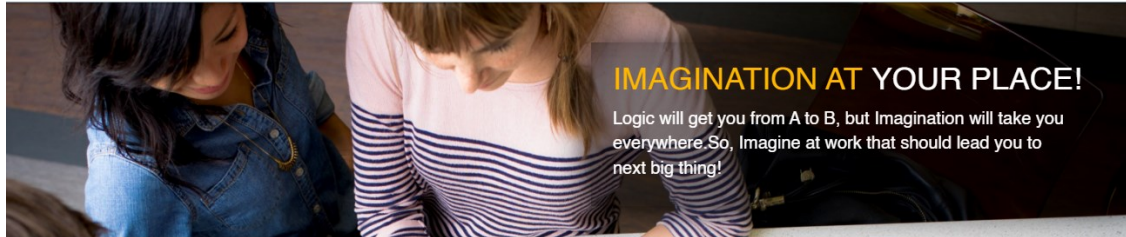
#### Admin Features

- Portal configuration/customization
- User & Access management
- Master data uploads
- Strategic Insights – 360 Assessments
- Innovation Insights (AI/ML)
- Innovator Profiles (AI/ML)
- Sentiment & Speech to Text (AI/ML)
- Evaluation workflow & Custom fields
- Slack/Teams/JIRA integration
- Reporting/APIs
- Email Templates & Notification
- Employee facing & External campaigns
- Email support (8 hours 1st response)

#### Enterprise Features

- Enterprise portal (Unlimited sites)
- Dedicated tenant & Vanity URL
- Managed domains
- Company branding
- Governance, risk & compliance
- Single sign-on integration \*
- Automated master data synchronization \*
- Dedicated Customer Success Manager \*
- Executive Business Reviews \*
- On-premise deployment \*
- Enterprise tools integration \*
- 6-THON Consulting \*
- Phone support 8 am – 5 pm, Pacific \*

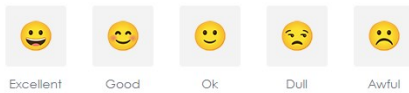
\* Add-ons are available on demand.



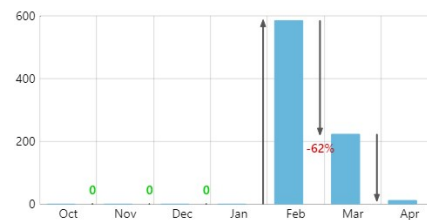
## Your Engagement & Innovation Portal

### Today's Mood

Hey **Site Admin**, How are you feeling today?



### Your Engagement Trend



Find here the list of all active programs that you can participate in. You may click any specific program tile to branch into it. If you want to facilitate any organization specific or companywide programs such as project management, product management, innovation program, surveys, hackathon, or any special events you may simply make a request to receive your own workspace/exclusive portal



#### The Idea Lab

Weekly challenge designed to help team members succeed.

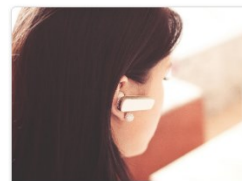
# of Users - 14 # of Ideas - 50



#### Projects Roadmap 2022

Roadmap projects management in an innovative and engaging way.

# of Users - 14 # of Project Ideas - 3



#### Employee Experience Survey

Sprint survey to understand Challenges and Opportunities.

# of Respondents - 12 # of Survey - 0



#### Innovation Sprint Survey

Sprint survey to understand Challenges and Opportunities.

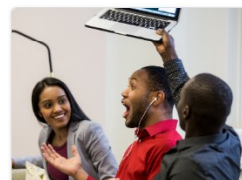
# of Respondents - 12 # of Survey - 0



#### The Spark - Event Palooza

Team Center for Daily Wellness And Motivation.

# of Users - 14 # of Events - 0



#### Talent Connect

The place to chat informally reward and recognize each other and share ideas.

# of Users - 14 # of Suggestions - 0

### HELPFUL LINKS

FAQ

