



Innovation Minds ROI

What is your employee headcount?	100
What is your average employee salary (USD)?	60000
Let's add your average in % employee turnover rate.	15%
Cost to replace by annual salary	33%
Revenue generated multiplier by each employee in terms of their salary	3
Cost of absenteeism in terms of employees' revenue loss	3%

Expected turnover (Headcount * turnover Rate)	Cost to replace (Avg. Annual Salary * Cost to replace)	Expected reduction in turnover
15	19800	30%
Savings from retaining Talent		89100

Headcount	Revenue generated (Revenue Factor * Avg. Annual Salary)	Minimum productivity boost by higher engagement
100	180000	1%
Boosted Productivity Value		180000

Headcount	Absenteeism costs (Avg. Annual Revenue * Cost of absenteeism)	Expected reduction in turnover
100	5400	40%
Savings from retaining Talent		216000

Client Investment	12000	
Savings from Innovation Minds Investment	485100	
ROI	40 X	

Consideration of 'Revenue boost per employee' and 'CLTV boost by higher customer satisfaction by happy employees' will increase the ROI further.



Citations & References

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