



COMMUNITY NAME

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# COMMUNITY INNOVATION PROGRAM

*2022 Curriculum*

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# INNOVATION PROGRAM FOR PROBLEM SOLVERS

## **For Problem Solvers who want to create impact!**

*You have been invited to participate in our exclusive Innovation Program that will run from Mon DD, YYYY – Mon DD, YYYY*

Shifting world dynamics demand that creative minds collaborate and innovate to help solve important problems that impact their personal growth and success. Our community is no exception here. Bringing change and making an impact requires creative thinking and transforming ideas through ideation process into practical solutions engaging with the right partners.

The program will be run virtually via Zoom by Innovation Minds located in Silicon Valley and will be facilitated locally in collaboration with your team with funding from your organization.

### **Program Aim and Participant Gain**

The aim of the program is to help participants develop, exercise and grow an Innovators Mindset and build the capacity needed to tackle current challenges they face.

Participants will:

- Familiarize themselves with Silicon Valley's innovation and problem-solving culture through Innovation Minds' lens;
- Learn about What is Innovation and venture out of existing comfort zones & fears, to dive in and engage in sharing ideas and collaboratively working on designing solutions using Innovation Mind's idea development Platform;
- Make use of a customized IM Problem-Solving Blueprint based on Innovation Minds best practice approach on Community Problem Solving for triggering cooperation across interest areas;
- Receive expert mentorship and guided ideation to prepare for transforming your (team) idea into a sellable project pitch before a jury with incentivized competition elements;

## The perks you get with this program: You will:

- **Be certified *LEVEL 1 in Innovators Mindset* issued by Innovation Minds in collaboration with your team** which is based on **Innovation Minds' 6-Thon Framework** that is used by leading organizational and community leaders to create products and solutions. Certification will only be available with 90% participation requirement fulfilled.
- Make your connection with the heart of Innovation in the USA, Silicon Valley and grow your personal network and growth opportunities: **Work with experienced innovators and mentors in a cohort to identify and craft solutions for solving problems you or your team identified.**
- **Obtain insights and network with Mentors from Silicon Valley and sector leads/experts from your community** in virtual break-out sessions on problem solving including use of additional digital tools such as Sound trap for making your pitch stand-out.

## THE CURRICULUM

### Program Kick-off

- Welcome & Kick-Off for Problem Solvers - Program Partners
- The WHY - Purpose of the Program – Program Chair
- Fireside Chat with Silicon Valley Investor and Entrepreneur – Michael with Bala
- Team Ice Breaker – A Fun exercise to get to know each other

### Session 1: Making Conversations – Harwood Ask Tool

- Introduction to Ask Tool & Surveys
- Portal Registration and Login by participants & Quick tour

### Assignment 1: At least three interviews with your friends/relatives

- What kind of innovative community do you want to live in?
- Why is that important to you?
- How is that different from how you see things now?
- What are some of the things needed to create that change?

### Session 2: Meet with Local Leaders - Ideation

- Opening notes from Leaders
- Discuss your findings from your interviews with the leaders and seek their feedback
- How might we - Learn to use Collaborative Whiteboards
- Try submitting at least one idea in the tool

### **Session 3: Convergence and Divergence - Creative Thinking**

- Radical Divergence Using a Challenge to Create as many Ideas as you can!
- Convergence: Rating Ideas for Impact and Ease of Implementation.

### **Assignment 2: Find your best of the nest Idea**

- Diverge with more team ideas to your challenge (Tuesday – Friday).
- Converge and rate ideas (Friday – Sunday).

### **Session 4: Design Thinking – An exciting Workshop**

- Better understand the unmet needs of the people you're creating for (customers, clients, students, users, etc...).
- Reduce the risk associated with launching new ideas, products, and services.
- Generate solutions that are revolutionary, not just incremental.
- Learn and iterate faster.

### **Session 5: Prepare your Pitch guided by your assigned Mentors**

- One-on-one mentoring with mentors to get your ideas from good to great
- Practice Pitch with mentors
- Peer to Peer review

### **Assignment 3: One Page Elevator Pitch**

- Brainstorm, decide and finalize your idea pitch
- Submit your elevator pitch using the template we shared with you

### **Session 6: Musically – A fun & creative exercise**

- Learn the basics of Music Making – In 15 minutes.
- Learn to express your ideas, musically
- Create your original theme music to present your idea

### **Assignment 4: Create your Idea Song**

- Brainstorm, decide and finalize your idea tweet
- Use the tweet as lyrics/vocal to create your original theme music for your idea

### **Session 7: Sharkathon – The Finale**

- Presentation to Sharks/Judges – Pitching your idea in 90 seconds
- Judges' deliberation & Winners announced
- Awards/Certificates