



SAN JOSE INNOVATION LAB

INNOVATION MINDS UNCONFERENCE SERIES

2022 Series



Innovation Minds UnConference Series – 2022

Overview:

The Product and Innovation Unconference brings together product, marketing, and technology professionals from many different disciplines and industries to teach and learn from each other in a 3-hour impromptu conference format.

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Who typically attends?

Attendees include anyone involved in creating new technology products and innovations!

Many of our attendees are:

- Product Managers/Product Owners
- Startup Founders
- Designers (UI, UX, Communication)
- User Researchers
- Marketers (Growth, Product, Brand)
- Sales professionals
- Customer Success professionals
- People involved in innovation projects
- Consultants and Coaches
- Students

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Details:

Each month members share their knowledge in open spaces. Sessions are proposed by attendees at the start of the event and there are no pre-set topics.

The unconference typically has 3 concurrent tracks and there is always something for everyone.

The vast majority of the sessions are in "round-table" format, meaning that they are a discussion amongst everybody in the room. But some people come in with a short presentation or workshop that they offer as a session.

Anyone can propose a session to:

- Share their knowledge
- Ask for help
- Discuss a topic

NO SOLICITATIONS!

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How can I learn more about how the event works?

Read this article:

<https://medium.com/lean-startup-circle/anatomy-of-an-unconference-7c23a3cd39f6>

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Example Sessions from Past Events:

- Laura Klein, author of UX for Lean Startups - Q&A
- David Bland, Founder at Precoil - What do I do with this customer development data?
- Gagan Biriyani & Morgan Springer, founders of Sprig - Q&A

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Schedule:

- 6:00 pm - Doors open for food, beer & networking
- 6:30 pm - Begin the UnConference!
- 6:45 pm - UnConference session 1
- 7:15 pm - UnConference session 2
- 7:45 pm - UnConference session 3

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How much does it cost?

Registration is free for all attendees.

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Is there food? Drinks?

No food or drinks will be provided unless we get a food sponsor. If your company wants to sponsor food for the event, please email Bala at Innovation Minds.

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I can't make this event; how can I get on your mailing list?

Join our community here: [Link](#)

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IMPORTANT:

You must register here (RSVPing on Meetup is not sufficient): [Link](#)