



Manage Simplex to Complex Projects

October 2021

Innovation Minds
Your Digital Home for Hybrid Work



Innovation Minds®
YOUR DIGITAL HOME FOR HYBRID WORK

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Project Management has evolved and improved significantly over the last couple of years. It has also expanded into all fields and walks of life. The greatest improvement has surely been the transition from manual to digital, allowing for projects and tasks to be done in shorter time frames with great efficiency, due to the abundant choice of software and integration.

We at Innovation Minds believe that you can improve your project success by aligning your projects to bigger company goals and values, and your people and their larger goals to the individual projects. Then create, nurture and measure the engagement of your team. The result is then a great experience around projects, because you didn't just "manage" them, you involved them in every step of the way. From innovation to implementation.

The impact of project management or lack thereof, has been proven by many studies and surveys

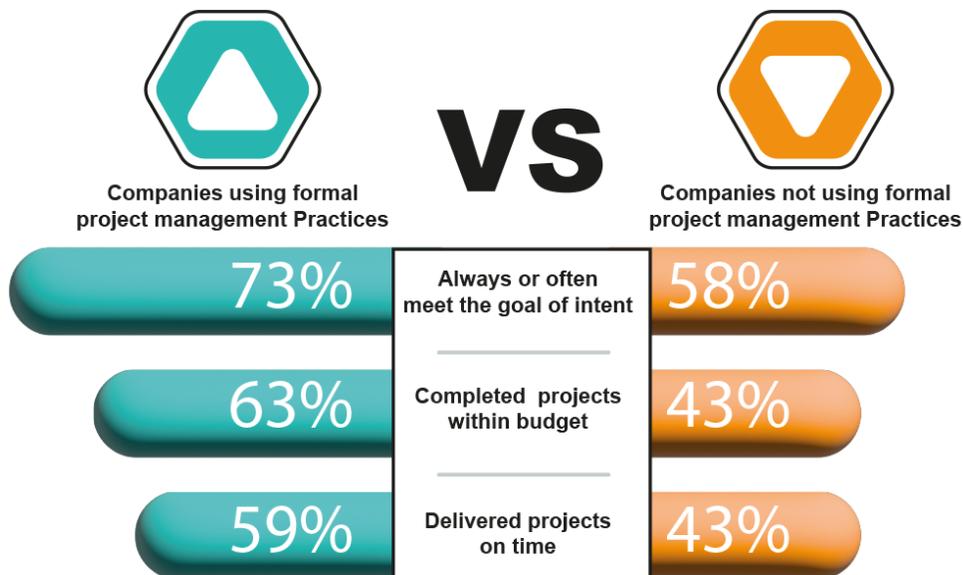
- 54% of organizations lack the ability to track KPIs in real-time
- 44% of businesses attributed project management for improved quality of the final product
- 38% also said that it improved customer satisfaction
- 31% of businesses perceive miscommunication about project objectives as the number one reason why projects fail
- 52% of businesses say that the biggest impact of project management was on team communication

Choice of Methodology and Tools

Within our platform you can incorporate your preferred choice of Methodology and Toolset. This has the benefit of increased collaboration, without the need to adopt an entire new set of tools and methodologies, thus creating a shorter learning curve.

Using our model of CPM, you reap the benefit of improved projects successes by

- Aligning your projects to bigger company goals and values
- Aligning your people and their larger goals to the individual projects



Team-centric Project Management

The main differentiator of a team-centric approach is the ripple effect that accomplishments have. When a project is successful, the team wins, and so does every team member and ultimately also the organization. The approach is for objectives to be set at organizational level and then assigning responsibilities to a business unit. We have created an environment where the shared responsibility lies with the team to accomplish the assigned goals. All team members are collectively responsible for setting the project goals to achieve the company goals and ultimately setting their own goals to achieve the project goals

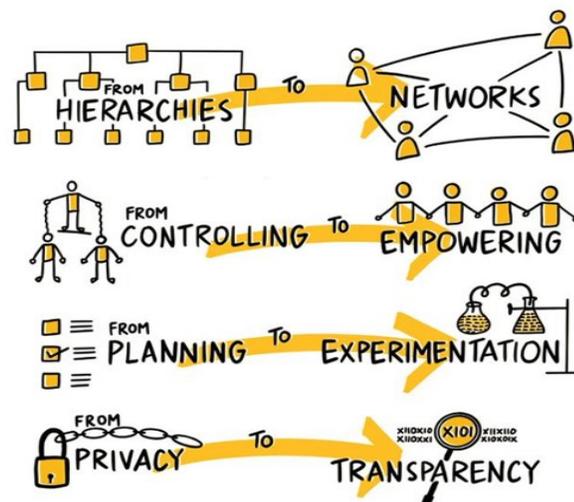
The project manager’s responsibility lies with the team dynamics, to ensure that each team member understands their role and their contribution on the project.

The effect of our approach is that team members are motivated by their contribution and accomplishment. There is a higher rate of commitment as they comprehend their part in the bigger picture.

Your workforce is the heart of the organization, let the pulse of your workforce be the beat of your organization's core

At Innovation Minds we believe in Working smarter, not harder. We've created a flexible, scalable and comprehensive technology platform which allows organizations to better understand their workforce, identify and strengthen relationships, and engage with purpose. It will

- Implement and practice collaborative Management by promoting team-centric involvement and participation throughout the process.
- Increase transparency with collaborative goal setting.
- Incorporate your choice of Methodology and tools into our platform for ease of use. It is highly configurable.
- Work smarter, not harder by incorporating our Workflow Automation.
- Harness the power of AI and Program Analytics of our solution to enhance your experience.
- Improve your capability of employing and retaining a superb workforce with our Predictive Team Modeling.
- Promote innovation by embracing crowdsourcing of projects and ideas.



Communication

The COVID-19 pandemic has brought about a diverse change in the way we conduct business and how we communicate with our workforce and our customers. This has increased the necessity for collaboration and communication exponentially. With our state-of-the-art collaborative tools, your team, including stakeholders and customers, you can communicate effectively and therefore improve customer satisfaction and profitability.



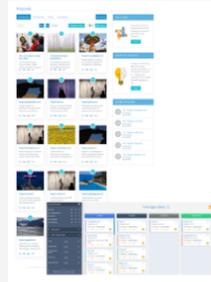
“Operations keeps the lights on, strategy provides a light at the end of the tunnel, but project management is the train engine that moves the organization forward.” ~ Joy Gumz

Enabling Technologies from Innovation Minds



Collaborative Goal Setting

Make goals clear up front. Encourage employees to brainstorm and align before starting to execute your roadmap.



Crowdsourcing Project Ideas

Empower employees to share project ideas easily and support the growth of each other's proposals. Take your approved concepts powerfully to the finish line.



Collaborative Project Management

Use team-centric and problem-solving project-delivery methodologies. Evolve to the cutting edge of modern project management.



AI & Program Analytics

Use PM and PMO dashboards to manage your individual project or portfolio of projects. Integrate with our easy drag-and-drop calendar views and Collaborative Whiteboards.



Choice Of Your Methodology

Select the right framework most appropriate to your project. Pick from Design Thinking, Design Sprints, 6-THON, Creative Problem Solving, and others.

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LET US HELP YOU CREATE A HOME FOR HYBRID WORK

THAT EMPOWERS EVERYONE, EVERYWHERE, ALL THE TIME

CONTACT US AND WE'LL SHOW YOU HOW

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