

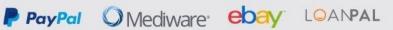


INNOVATION **BASED**

EMPLOYEE ENGAGEMENT MODEL

We are revolutionizing employee engagement by creating a cloud-based platform and services that eliminate silos in the workplace. Our approach to employee engagement allows you to focus on your core business functions while naturally building an engaged workforce that is more innovative, collaborative, and productive.











Fannie Mae



















OUR SOLUTIONS TO CHOOSE FROM

EMPLOYEE ENGAGEMENT

Improve employee satisfaction and engagement, build a network of positive relationships, and create a thriving community in your organization.

SURVEY MANAGEMENT

Listen to your employees' voices. Make them feel valued, supported, included, and constantly be able to give feedback.

REWARDS & RECOGNITION

Create a culture of gratitude in your organization by recognizing employees for their contributions through tailored employee recognition programs.

CORPORATE SOCIAL RESPONSIBILITY (CSR)

Transform your CSR initiatives by achieving the right balance between 'being responsible' and 'being immensely profitable'.

Employee Engagement



Innovation Minds integrates easily with the software you're already using, and we streamline the process to remove roadblocks so you can make rewarding recognition a part of your daily workflow.



Connect & Align

Know and connect with the people you work with and align on goals



Recognize & Reward

Recognizing and rewarding people made easier and more effective for everyone.



Lead & Listen

Become an
exceptional
Manager to help
your Talent
advance and grow



Innovate & Deliver

Collect, evaluate, experiment and develop the best ideas to get the Innovation results

Boost employee engagement, collaboration, and productivity - 3 to 4X within 12 weeks.



A Holistic Employee Engagement Solution

- Engagement Surveys, Assessments, Wellness Checks, Polls and Action Plans
- Rewards & Recognition, Rewards Marketplace, Advanced Gamification and eNPS
- Connect Portal, AI Talent Match, 1:1s integrated w/ Calendars and Event Hub
- Insights, KPIs & Reports, Personality & Sentiment Analytics and Manager Actions
- Idea Management, Online Whiteboards and Integrated Project Management



THE IM ADVANTAGE

INNOVATION BASED ENGAGEMENT MODEL

Delivering a modern and innovative workplace experience. Cloud-based technology to enable employees to be more productive and collaborative together, while also helping them stay connected and engaged with their team.

ADVANCED GAMIFICATION & ENPS

Patented 'Earn Your Pride' framework motivates employees to get more engaged in their work and encourages them to progress through levels of engagement. An easy-to-manage scoring system tracks employee engagement, enabling you to measure the impact of your people and culture initiatives.

ENGAGEMENT AS A SERVICE (E-a-a-S)

Delivering unique strategies and support to help you create a roadmap for how you can revolutionize your culture, employee experience, and innovation.

HOLISTIC ENGAGEMENT PLATFORM

An array of engagement solutions to maximize your employees' productivity, engagement, and retention.

ENGAGEMENT AS A SERVICE



Championed by C Level, Reiterated by Direct Managers

Mobile App, Push Notifications, Daily Digests, Integrations w/ Calendar, Teams & Slack and Automated Awards

Ask Tool & EX Assessment Employee Comms Plan

Id EX

Build EX Aspiration & Baseline

> Program Setup & Kickoff

Use Cases, Branding/UI, Integrations and Customization Boost the Adoption

Prime the Engagement

Connect Portal,
Surveys, Polls,
Booster Points,
Rewards &
Recognition,
Suggestions Box
and Daily Wellness
Check-ins

1:1s, ERGs, CSR, ILT, All Hands, Lunch Outs, Holiday Parties, etc.

Expand the

Engagement

Reach

Engagement Score or eNPS

Understand your employees' motivations, and how to lead them Mini-sprints focusing on specific department s' needs.

Departmenta

1 Pushes

connect employees to all the workrelevant information they need

Make it your Company Portal

Integrate your Work tools

Activate Project
Management,
Innovation and
R&D and
Whiteboards.
Or, integrate
with your
existing tools.

Career
Progression and
Organization
Development

Facilitate

KPIs
included
into
Performanc
e Reviews

Universal Engagement Score

Holistic measure of employees' engagement and their personality insights

Sprint 2 – Make Your Employees' Workday More Engaging



OUR EXCLUSIVE OFFER

Enjoy all the benefits of Innovation Minds' Enterprise platform and our complimentary 'Engagement as a Service' package. All inclusive!

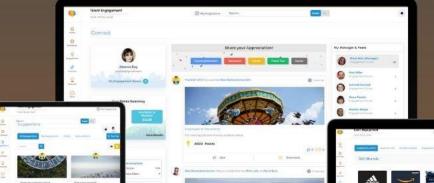
OFFER DETAILS AN EXCLUSIVE INVITE JUST FOR YOU

- EMPLOYEE ENGAGEMENT PORTAL FOR SOCIAL CONNECTIVITY
- PEER TO PEER APPRECIATION
- REWARDS & RECOGNITION AND REDEEM MARKETPLACE
- SURVEY MANAGEMENT
- CORPORATE SOCIAL RESPONSIBILITY (CSR)
- TALENT INSIGHTS & UNIVERSAL ENGAGEMENT SCORE
- AND MUCH MORE...

- USE OF OUR PLATFORM FOR X MONTHS FOR UP TO XXX USERS
- IMPLEMENTATION, BRANDING & CUSTOMIZATION
- COMPLIMENTARY 'AS-A-SERVICE PACKAGE' TO GUARANTEE THE SUCCESS OF YOUR CHOSEN PROGRAM
- SPECIAL RESERVED PRICING FOR CONTINUED USE

Get 5X the value with Innovation Minds!

INNOVATION MINDS ENTERPRISE PLATFORM









COMPARABLE TOOLS

[PRICED PER USER/MONTH]

| C | Employee Engagement | \$8 |
|-----------|-----------------------------------|------|
| * | Rewards & Recognition | \$8 |
| // | Project Management | \$8 |
| | Idea Management | \$8 |
| M | Virtual Collaboration Whiteboards | \$6 |
| e | Event Management | \$6 |
| 36 | Corporate Social Responsibility | \$6 |
| | Engagement/Innovation Benchmark | \$12 |