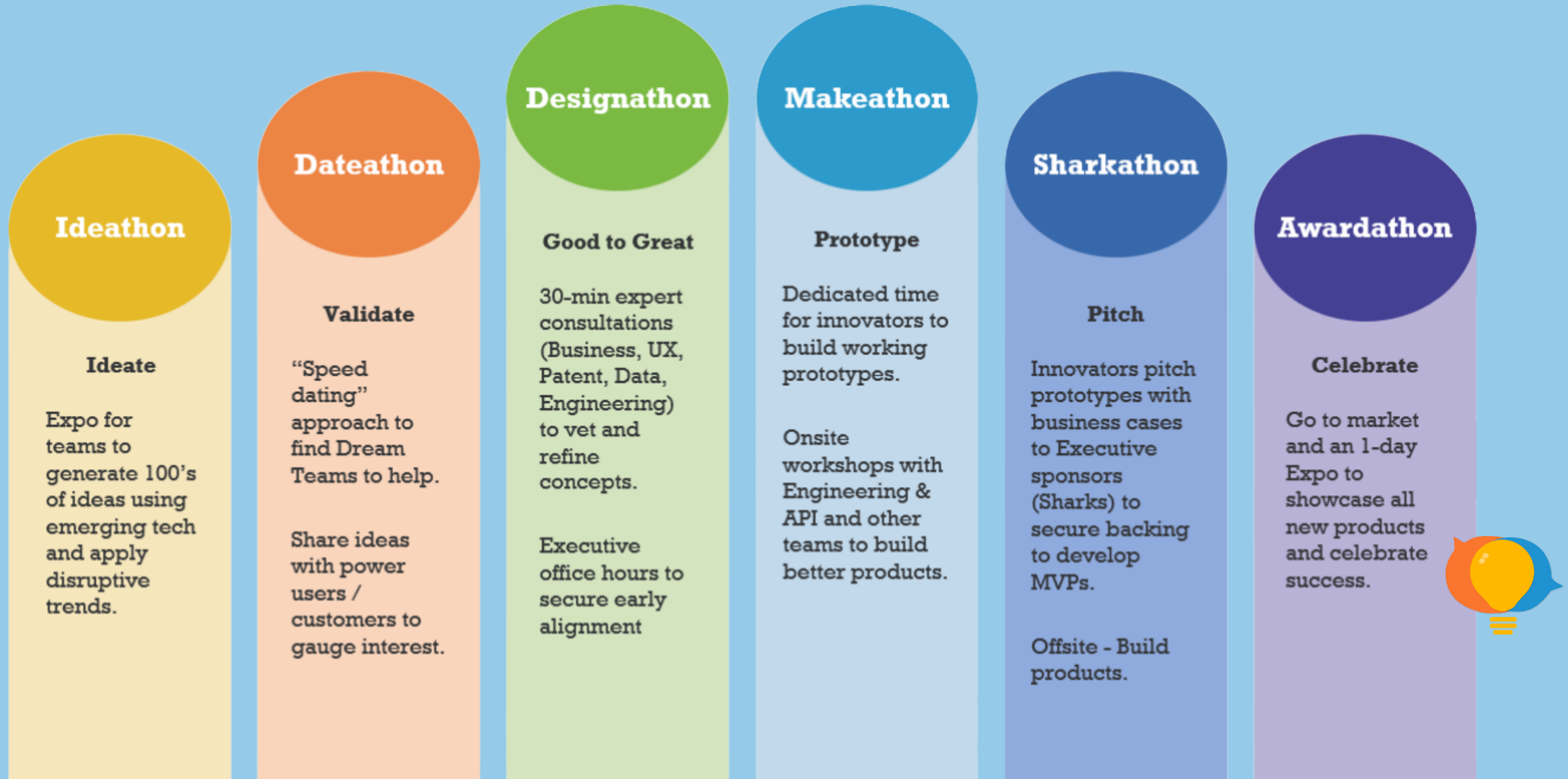# 6-THON© EVENTS

Once the right challenges are identified, we help you host a series of live or remote events to generate ideas and bring them into reality.

We call this the 6-THON© innovation framework. We provide Master Facilitators to organize and host each event.

If you prefer to organize and facilitate events internally, we provide the templates and tools for you to use this framework successfully.

THE 6-THON© FRAMEWORK

Ideathon

Ideate

Expo for teams to generate 100's of ideas using emerging tech and apply disruptive trends.

Dateathon

Validate

"Speed dating" approach to find Dream Teams to help.

Share ideas with power users / customers to gauge interest.

Designathon

Good to Great

30-min expert consultations (Business, UX, Patent, Data, Engineering) to vet and refine concepts.

Executive office hours to secure early alignment

Makeathon

Prototype

Dedicated time for innovators to build working prototypes.

Onsite workshops with Engineering & API and other teams to build better products.

Sharkathon

Pitch

Innovators pitch prototypes with business cases to Executive sponsors (Sharks) to secure backing to develop MVPs.

Offsite - Build products.

Awardathon

Celebrate

Go to market and an 1-day Expo to showcase all new products and celebrate success.

USING THE 6-THON© FRAMEWORK

Our choice of six events based on the 6-THON framework jumpstarts employee engagement and guides your innovation and project management processes, from idea creation to prototyping and successful completion of winning solutions.

Our Master Facilitators and Ideapreneurs help maximize success.

For virtual events, you can meet directly on the platform of Innovation Minds.

Use our collaborative whiteboard to replicate the experience of face-to-face collaboration, put ideas into action, and visualize projects and dependencies all in one platform.

EVENT MANAGEMENT PORTAL

Innovation Minds provides all the tools you need to run engaging and inspiring events to motivate staff and reduce administrative work.

Tools include Integrated RSVP, Calendar Invites, Waitlist, and Check-in.

We provide Robust Administration Tool, Roster Reports, and Event Analytics.

Our platform allows you to integrate events with participants' User Engagement scores to promote friendly competition in a form of Gamification.

Think of it as your own organization's internal version of EventBrite or Meetup.

AT THE EDGE

LET US HELP YOU CREATE A HOME FOR HYBRID WORK THAT EMPOWERS EVERYONE, EVERYWHERE, ALL THE TIME

CONTACT US AND WE'LL SHOW YOU HOW

solutions@innovationminds.com