

Innovation Management Deployment Guide

Purpose of Deliverable

This deliverable describes the plan and guidelines for innovation management to be followed during the program development. The document provides supporting literature with regards to the concept of innovation and innovation management, to ensure its understanding. In addition, some of the main innovation management tools are described. This outlines how the deployment plan is dynamic and will be adapted during the project both according to the timeline and the achieved results.

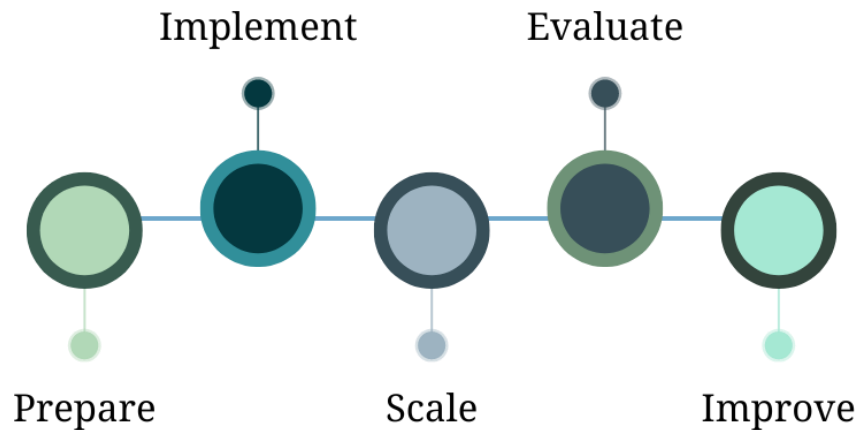
Intended Audience

This deliverable is intended to serve as an internal guideline for the appropriate innovation management program. It should provide managers and stakeholders with a basic understanding of the procedures dealing with Engagement-based Innovation Delivery. It may also be an informative report for those external parties interested in different aspects concerning program potential and its development.

Process

To implement an innovation management system, **(company)** needs to assess its capabilities in innovation management, establish a strategy for implementing the system, and commit to making progress toward achieving the goals of that strategy.

Innovation management is a challenging endeavor that requires change management on both the organizational and cultural front. Four key phases can structure an effective implementation: prepare, implement, scale, evaluate and improve.



Identify your Key Players

This team is made up of mature experts who understand the problem (including the risks and stakes), know how to solve it, and work well with other people and departments. Tiger teams also tend to be small, agile, and cross-functional -- so they can make and act on decisions with both speed and precision.

Deployment Sponsor: This person(s) should have the proper authority in your organization to provide clarity as to why Innovation Minds is being adopted, who is expected to use Innovation Minds, what type of work and what communications will happen in Innovation Minds, and when key moments within the deployment process should occur. (i.e., training, launch date, etc.). In certain contexts, this person can also be the Deployment Lead.

Deployment Lead: This is the point-person for the deployment of Innovation Minds. This will be the point-of-contact for communications with the CSM (Customer Success Manager) and will coordinate and facilitate the scheduling and execution of calls/meetings for the different touchpoints in the deployment process. In certain contexts, this person can also be the Sponsor.

Deployment Champions: Champions are the power users, the early adopters, the influencers, the sherpas on your path to collaborative nirvana. It is smart to have a healthy mix of individuals that are enthusiastic about this new change and others that are hesitant. Good change management means giving all voices the time and space to be heard. Our experience shows that successful deployments involve a group of champions within an organization to help pave the way for successfully adopting Innovation Minds. How many do you need? A good rule of thumb is to have at least one Champion for every 5 users in your account.

Users: Also known as end-users, are everyone else in your organization who will be utilizing the Innovation Minds Platform.

Prepare

An important first step in establishing an innovation management strategy is to assess the current state of your organization's innovation management capabilities. This can include mapping ongoing innovation activities, identifying other existing management systems, and understanding the opportunities and challenges facing your organization. Finally, decide on an aspiration level for your organization's innovation activities. What do you want to accomplish through these activities, and how will they contribute to your organization's goals?

Strategize

It is crucial to establish a clear innovation strategy and policy. This should outline the various areas where opportunities for innovation exist, specify the type of innovations that will be targeted, determine the allocation of resources towards pursuing these opportunities, identify the individuals and teams that will be involved, and establish a system for measuring and following up on results. Implement

Begin by prioritizing your “low hanging” innovation initiatives or projects that require minimal effort and resources. Keep your team in the loop through regular communication, spread the word about your innovation goals, and highlight any milestones that are achieved. Additionally, prioritize the development of relevant skills, while also encouraging the utilization of tools within the platform and the resources for your innovation managers, facilitators, and coaches.

Scale

Build momentum by reinforcing top management commitment, creating innovation portfolios, tracking progress, and sharing best practices and results. Encouraging more people within and outside the organization to participate in innovation activities such as Innovation Challenges that can also help broaden the scope of ideas. Furthermore, all leaders in the organization should be supported in fostering a culture that promotes innovation. It is critical to demonstrate the value of your initiatives to the organization, its users, and other stakeholders.

Evaluate

Evaluate the overall performance of your innovation initiatives along with each of its components. Determine if you are seizing the most important innovation opportunities and achieving your innovation goals. Also, assess if you are cultivating the appropriate organizational culture.

Improve

To improve your initiative, it's important to focus on identifying gaps and taking action to address them. This can involve adjusting your innovation strategy, gaining a better understanding of the context in which you operate, reallocating resources as needed, collaborating with partners, and improving your innovation measurements. By prioritizing these efforts, you can drive meaningful progress and achieve your goals more effectively.

Expand

Augment your adoption by introducing other engagement moments and start integrating all the tools and work-relevant information your users may need. i.e.: Activate Project Management, Innovation and R&D and Whiteboards. Or integrate with your existing tools.

